

SENATOR RICHARD BRYAN

State: Nevada

Election in 1994: Yes

Priority Health Issues:

- Fiscal Responsibility
- Concerned about Employer Mandate and Impact on Small Business and Jobs
- Concerned about Overly Bureaucratic Nature of Alliance Structure
- Supports Prescription Drug Coverage for Seniors
- Prefers Slower Phase-in

Priority Non-Health Issues:

- Gambling Tax
- Nuclear Waste (Yucca Mountain)
- Indian Gaming

Recent Comments:

Strategy: Outside

Principal Contact:

Cabinet/White House Contact: Babbitt?/Griffin [Cabinet Affairs Recommends Pena]

Influential State/Local Officials:

Frankie Sue Del Papa, Attorney General

Influential Groups and Organizations:

- Unions - (Hotel and Restaurant Workers - Lukewarm)
- AARP
- NEA Affiliate

Media/Grassroots Efforts Advisable: Yes

Message: Fiscal Irresponsibility of Incremental Reform
Middle Class
Needs to Hear from Seniors

Notes on Strategy: Running for reelection and needs political and financial support. (Has close relationship with DSCC Donors). Call on financial donors who are advocates of health reform to weigh in. We believe a media strategy stressing fiscal responsibility and effect of universal coverage on middle class would be beneficial. Labor may also have an effect.

SENATOR FRANK LAUTENBERG

State: New Jersey

Election in 1994: Yes

Priority Health Issues:

- Impact of Employer Mandate on Small Business
- Impact of Price Controls and Advisory Board on Pharmaceutical Industry
- Impact of Premium Caps on Insurance Industry
- Believes Health Care Reform must be sold as Deficit Reduction

Priority Non-Health Issues:

- SuperFund

Recent Comments:

Strategy: Outside

Principal Contact:

Cabinet/White House Contact: [Cabinet Affairs Recommends Cisneros/Pena]

Influential State/Local Officials:

- Robert Janiszewski, Hudson County Executive
- Carol Clark, City Council, E. Orange

Influential Groups and Organizations:

- Unions (CWA; AFSCME; SEIU; 1199)
- National Council of Senior Citizens
- Jewish Groups
- Women's Groups
- African-American Organizations

Media/Grassroots Efforts Advisable: Yes

Message: Middle Class
Fiscal Irresponsibility of Incremental Reform

Notes on Strategy: Running for reelection and potentially close race. Needs to hear directly from supportive groups and Democratic constituencies. Is concerned about pharmaceutical issues and needs to hear from our supporters in the industry. We believe media would be effective in providing political cover, stressing fiscal irresponsibility of incremental and middle class consequences.

