

From: [Hynes, Shaylyn](#)
To: [Fisher, Travis](#)
Subject: FW: CRTV interview: Rick Perry good news story
Date: Wednesday, July 26, 2017 3:53:00 PM



From: Alicia Hesse [mailto:ahesse@crtv.com]
Sent: Wednesday, July 26, 2017 3:51 PM
To: Hynes, Shaylyn <Shaylyn.Hynes@hq.doe.gov>
Cc: Rikki Ratliff <rikki@crtv.com>
Subject: CRTV interview: Rick Perry good news story

Good afternoon Shaylyn,

We're looking forward to a formal sit down with Secretary Perry and our WH correspondent Jon Miller but we have an additional idea that you might be interested to hear after today's news. We know Secretary Perry has a great sense of humor and we'd like to give him the opportunity to redeem himself in a parody sketch with CRTV. We'd need to record this tomorrow if possible for it to still be newsworthy. We can come to you or Secretary Perry can come to our studio at Capitol Hill. Just let us know either way. Happy to have you get on a call with our Head of Production to hash out further if you need.

The concept:

Secretary Perry makes a faux phone call to Putin that we film. We cut to real previously shot footage of Putin at the Olympics as though he's reacting live to Perry. Here's the proposed script that the Secretary could personalize even further.

Perry: Hi, This is U.S. Energy Secretary Rick Perry. Please confirm I am speaking with President Vladimir Putin?

Putin: 2:58 "Russia is ready"

Perry: No, I need to know for real, like honey from the yellow rose of Texas real, that this is Putin. Give me the secret telephone code we discussed.

Putin: 1:07 "I also saw the rock near sochi"

Perry: Okay, good. It's you. Your "Jerky Boys of Russia" pulled a pretty good prank on me.

Putin: 2:42 "and we are good at it, in the past 25 years we have had more than a hundred major competitions"

Perry: Well, you understand I don't want that to happen again.

Putin: 35: "a safe, enjoyable, and memorable experience ..."

Perry... ehhhh I mean it was definitely a memorable experience, but enjoyable..... I don't know about that. Can you promise it won't happen again?

Putin: 2:22 "this will be backed up by a special law, I have already signed a decree to this effect"

Perry: a law. I can get behind that. Anything else you can throw in there. I mean, you guys kind of made me look like a dumbass.

Putin: 2:29 "one more special privilege, no traffic jams, I promise"

Perry: Yes! D.C. traffic is THE WORST!

Putin: 4:08 "would you believe it?"

Perry: Hey, I was thinking of coming for a visit soon. Talk energy. See how you feel about fracking.

Putin: 4:39 "and we shall be happy, happy to see you in Russia"

Perry: How's the weather there?

Putin: 0:45 "on the seashore you can enjoy a fine spring day, but up in the mountains it's winter."

Putin: 0:55 "real snow is guaranteed"

Perry: I prefer that Texas weather, but let's get back to business. What's on your agenda for the meetings?

Putin: 7:08 "I can assure you that our grand scale plans for 2020 will be delivered"

Perry: Ummmm ...

Fin

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Hope to hear back from you soon.

Best,
Alicia Hesse

From: Rikki Ratliff
To: [Hynes, Shaylyn](#); [Alicia Hesse](#)
Subject: Re: CRTV interview: Rick Perry good news story
Date: Thursday, July 27, 2017 9:27:40 AM

Thanks, Shaylyn. We'll be flexible with your schedule!

Rikki Ratliff
Head of Video Programming & Production
CRTV.com
C: (b) (6)
W: 202.830.3034

From: "Hynes, Shaylyn" <Shaylyn.Hynes@hq.doe.gov>
Date: Thursday, July 27, 2017 at 9:26 AM
To: [Alicia Hesse](mailto:ahesse@crtv.com) <ahesse@crtv.com>
Cc: [Rikki Ratliff](mailto:rikki@crtv.com) <rikki@crtv.com>
Subject: RE: CRTV interview: Rick Perry good news story

Hi Alicia—sorry not sure we can fit this into the schedule today but I am still waiting to hear. Will circle back if I hear anything different!

From: [Alicia Hesse](mailto:ahesse@crtv.com) [<mailto:ahesse@crtv.com>]
Sent: Thursday, July 27, 2017 8:56 AM
To: [Hynes, Shaylyn](mailto:Shaylyn.Hynes@hq.doe.gov) <Shaylyn.Hynes@hq.doe.gov>
Cc: [Rikki Ratliff](mailto:rikki@crtv.com) <rikki@crtv.com>
Subject: Re: CRTV interview: Rick Perry good news story

Good morning Shaylyn! Just checking in with you to see if there's any possibility Secretary Perry would be interested in an opportunity to make light of the situation with us. We're big fans of his free market policies for energy and want to hear more about that, too!

Best,
Alicia

On Jul 26, 2017, at 3:50 PM, [Alicia Hesse](mailto:ahesse@crtv.com) <ahesse@crtv.com> wrote:

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Alicia Hesse