

We don't like faucets that only put one drop of water on my hands – LOL -the only ones I think of that *might* actually just drip are for Barbie doll play houses!

Anyways, think Delta might be able to help WaterSense out?

WaterSense has been contemplating doing a consumer satisfaction and product performance (along with brand awareness) survey for some time now but never actually did due to the ease (not) of doing these types of surveys. By chance, has Delta done any consumer satisfaction and/or product performance surveys for any or all of your WaterSense products? If yes, would you be willing to share? BTW, if the data would happen to contain CBI we can follow the current WaterSense CBI procedures or maybe we could send yours and others (if they exist) to PMI to aggregate the results for WaterSense. Let me know.

I will definitely be at KBIS now- though I am having trouble finding decent flights- I might have to leave Tuesday from DC and from Vegas on Thursday.

Happy Thursday- Beth

PS Still working on the awards form – pushed back a bit due to the 45.

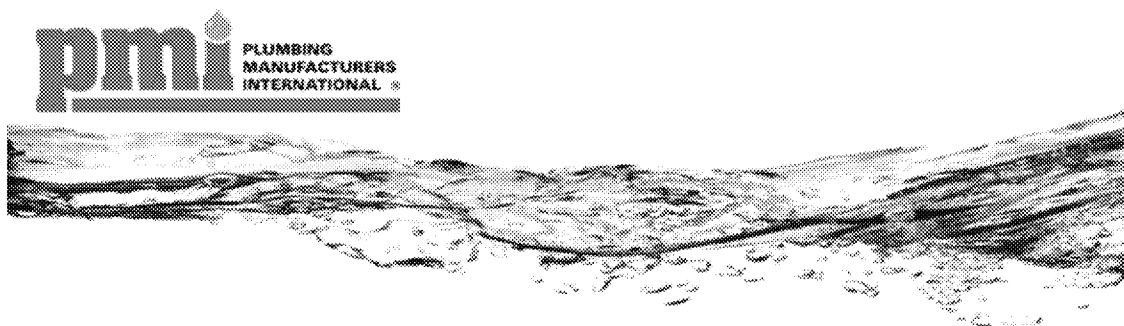
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**From:** Michael Martinez <[Michael.Martinez@deltafaucet.com](mailto:Michael.Martinez@deltafaucet.com)>  
**Sent:** Wednesday, December 11, 2019 4:15 PM  
**To:** Livingston, Beth <[Livingston.Beth@epa.gov](mailto:Livingston.Beth@epa.gov)>  
**Subject:** FW: PMI Washington Update: President Trump Comments on Review of Water-Efficiency Standards for Plumbing Products

Sounds like you're gonna have your work cut out for you convincing No. 45 on your program.

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**From:** Plumbing Manufacturers International <[kstackpole@safep plumbing.ccsend.com](mailto:kstackpole@safep plumbing.ccsend.com)> **On Behalf Of** Plumbing Manufacturers International  
**Sent:** Wednesday, December 11, 2019 4:11 PM  
**To:** Michael Martinez <[Michael.Martinez@deltafaucet.com](mailto:Michael.Martinez@deltafaucet.com)>  
**Subject:** PMI Washington Update: President Trump Comments on Review of Water-Efficiency Standards for Plumbing Products



## President Trump Comments on Review of Water Efficiency Standards for Plumbing Products

During a small business meeting on reducing red tape at the White House on Friday, December 6, President Donald Trump said the U.S. Environmental Protection Agency (EPA) was undertaking a review of water-efficiency standards governing bathroom plumbing products.

Trump noted that "[W]e have a situation where we're looking very strongly at sinks and showers and other elements of bathrooms...People are flushing toilets 10 times, 15 times, as opposed to once," Trump said. "You turn the faucet on in areas where there's tremendous amounts of water ... and you don't get any water," he said. EPA spokesman Michael Abboud said the agency is working with other federal government departments, so consumers have more choices in water products.

Over the years, there has been opposition from some organizations to the government's mandating flow rates for toilets and other plumbing fixtures per the 1992 law setting minimum federal standards, as well as opposition to the EPA WaterSense program, which oversees the water-efficiency labeling program for plumbing products that are 20% more efficient than the federal standards. For the past three years, the President's budget to Congress has called for the elimination of EPA's WaterSense program.

PMI and other allied groups worked with Congress to preserve WaterSense and to formally authorize the program in late 2018, when the President signed that language into law. This law, America's Water Infrastructure Act, requires the EPA to review any WaterSense specifications issued prior to 2012 and issue a report on the need for any updates by December 31, 2019. The WaterSense staff have spent the past year developing that report, including hosting several conference calls and accepting public comments. PMI and its members have been active in that process and provided detailed comments. The report has not yet been released.

**PMI Outreach:** Over the past few days, PMI has been in contact with several key agency officials within the EPA Office of Water, as well as the Department of Energy's (DOE) Office of Energy Efficiency and Renewable Energy (EERE). During our conversations, we have gathered additional background information, emphasized our willingness to meet face-to-face for further dialogue with these top officials, and to serve as a resource. We learned that several weeks ago the White House reached out to both EPA and DOE about the President's concern as a builder that certain state and local codes/standards have required his company to purchase water-saving plumbing products that he believes do not provide a satisfactory experience.

During our conversations, PMI highlighted some of the following key points:

- The continual **investment in R&D and innovation** over the past 25 years by plumbing manufacturers, which have improved performance-based, water-efficient plumbing products;
- Plumbing manufacturers produce a **wide array of water-saving plumbing products** (from the federal minimum standard to WaterSense products) that allow consumers to choose the products that best meet their needs and values;
- Plumbing manufacturers participate in WaterSense because it is a **performance-based** program with **third-party certification**; and,
- Plumbing manufacturers have developed more than 30,000 models of WaterSense-labeled products for bathrooms (toilets, showerheads, faucets, and urinals).

**What's Next at EPA?** EPA is in the midst of internal discussions about what steps they plan to take to address the President's concerns with "low flow" products. It our understanding that

they are considering issuing some type of formal notice to obtain public comments on the WaterSense program and perhaps flow rates in general. The parameters of that notice have not been determined but may include questions about how WaterSense specifications are developed, as well as seeking input on consumer satisfaction surrounding water-efficient plumbing products. PMI will be actively involved in this stakeholder process.

PMI is also sending letters to the EPA Administrator and DOE Secretary requesting a meeting to further educate them about the success of our industry in addressing both water efficiency and consumer satisfaction. Tune in to PMI's monthly advocacy call on Friday, December 13, at 10 AM CT, when we will be sharing additional updates.

Here is the link to the [transcript](#) from the Friday, December 6, roundtable meeting at the White House. In the meantime, if you have any questions, please contact Stephanie Salmon, PMI Washington representative, [ssalmondc@gmail.com](mailto:ssalmondc@gmail.com) or Kerry Stackpole, PMI CEO/Executive Director, [kstackpole@safep plumbing.org](mailto:kstackpole@safep plumbing.org)

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