Call To Action: How can we help each other?

- Education of customer is crucial!
- ☐ How can we:
 - market together?
 - > make sure we reach decision maker?
 - quantify CHP market? DG market? ES Gas franchise area?
 - > share leads?
 - take advantage of power outage fear?
 - > overcome maintenance issues?
 - > keep CHP relevant in a (post-) pandemic environment?
- Why do we not have more prospects? Missing market?
- ☐ Are current CHP/DG customers satisfied?
- New technologies?